



PROMOTE YOUR BUSINESS

NEW FOR 2018 – SPONSOR AN EMAIL BLAST

This year's strategy for NYSPPSA is to keep our membership informed. Email blasts are a part of that plan. What better way to promote your business than to advertise on an email blast.

Your company name, logo and contact information (due with payment) will be displayed at the top of each email blast that will be sent to the membership.

Sponsorship rotation will be determined as payment is received

Buy 4 email blast sponsorships for \$100, get 1 free email blast

PRINT ADVERTISING - BUNDLE PACKAGES

Platinum Package – Full page advertising in “The Liberty” and Directory \$550.00

Gold Package – Half page advertising in “The Liberty” and Directory - \$425.00

Silver Package – Quarter page ad in “The Liberty” and Directory - \$275.00

The Liberty is published 3 times a year (Jan/Feb, Mar/Apr, Oct/Nov)

The Directory is published yearly in August

Put your full page ad on the back cover* for an additional \$300

Put your full page ad on the inside covers* for an additional \$200

***first come/first serve basis**

Contact me today to reserve your space

Brenda Geedy, Administrator at 888-258-8485 or email at admin@nysppsa.org